

MELANIE MÜLLER-ITTSTEIN // DIRECTOR & WRITER
FROM A TO Z

ALLIANZ – Property Solutions // Corporate Film

Script & Director // 2015

Client: Allianz SE

Motion Design: Bastian Bormke

Production Company: visuarte, Unique Media Solutions

ALNO AG - One group. One vision // Corporate Film

Script & Director // 2004

Client: ALNO AG

DP: Tobias Rupp

Production Company: jangled nerves

ALTE LEIPZIGER - HALLESCHE – Annual opening event // Media staging

Script & Director // 2016

Client: ALTE LEIPZIGER - HALLESCHE

Agency: EAST END

DP: Tim Gondi

Production Company: visuarte, Unique Media Solutions

ALTE LEIPZIGER - HALLESCHE – Annual opening event // Media staging

Script & Director // 2015

Client: ALTE LEIPZIGER - HALLESCHE

Agency: EAST END

Editing: Julia Konitzer

Production Company: visuarte, Unique Media Solutions

ARMANI - Night // Ad

Script & Director // 2005

DP: Willy Dettmeyer

Production Company: Filmakademie Baden-Württemberg

AUDI – 24 Hours of Le Mans // Development of a new live-broadcast show format

Editor // 2012

Client: Audi

Agency: features and creatures

AXE - Ten-Hut! // Ad

Script & Director // 2003

DP: Oliver Staubi

Production Company: Filmakademie Baden-Württemberg

SHORTLIST KUFIFE & LANDSHUT SHORT FILM FESTIVAL

BARPAY – Virtual money // Ad

Script & Director // 2012

Client: Barpay

Motion Design: Inés Borrás

Production Company: Kooz Inc Los Angeles

BAUSPARKASSE SCHWÄBISCH HALL – Annual opening event // Media staging

Script & Director // 2012

Client: Bausparkasse Schwäbisch Hall

Agency: marbet

Motion Design: various

Production Company: visuarte, Unique Media Solutions

BERGER DENTAL – Corporate Identity

Creative Director & Editor // 2018

Client: Berger Dental

Photographer: Lukas Frontzek

AD: Eva Schlotter

Webdesigner: Benedikt Dertinger

BILFINGER – Brand Event // Media staging Expo Real

Script & Director // 2016

Client: Bilfinger SE

Agency: Alpensektor

Motion Design: various

Production Company: visuarte, Unique Media Solutions

BMW – Next 100 // Incentive experience: 19 films incl. 1 VR experience

Script, Director & Editor // 2016 – 2017

Client: BMW

Agency: METZLER : VATER

DP: various // Animation: various

Production Company: visuarte, Unique Media Solutions

BMW – Next 12 // Media staging BMW Museum

Script & Director // 2012

Client: BMW & AMD

Motion Design: Janosch Kartschall

Production Company: visuarte, Unique Media Solutions

BMW – Future Sales & Services // Viral

Director // 2017

Client: BMW

DP: various

Production Company: visuarte, Unique Media Solutions

BOSCH REXROTH - Control City // Web Special: 4 films

Script & Director // 2011

Client: Bosch Rexroth AG

DP: Robert Fabcic

Production Company: fischerAppelt, play

BOSS BLACK – Fall / Winter 09 /10 // Collection Movies: 3 films

Script & Director // 2009

Client: Hugo Boss

DPs: Holger Hemming & Sebastian Tischler

Production Company: Publicmotor

BOSS ORANGE - The New Direction // Relaunch of the label: 3 films

Script & Director // 2010

Client: Hugo Boss

DPs: Arun Huettemann & Felix Hugenschmidt

Production Company: Publicmotor

BOSS ORANGE – Fall / Winter 09 /10 // Collection Movies: 5 films

Script & Director // 2009

Client: Hugo Boss

DPs: Holger Hemming & Sebastian Tischler

Production Company: Publicmotor

BOSS SELECTION – Launch Tailored Line // Corporate Film

Script & Director // 2010

Client: Hugo Boss

DPs: Felix Hugenschmidt & Sebastian Tischler

Production Company: Publicmotor

BOSS SELECTION - Tailored Line // Educational Film for training & development

Script & Director // 2010

Client: Hugo Boss

DPs: Felix Hugenschmidt & Sebastian Tischler

Production Company: Publicmotor

BRILLIANT BRAINS – Short

Script & Director // 2000

DP: André Jagusch

Production Company: Filmhaus

CARL ZEISS VISION – A day with Carl Zeiss Vision // Corporate Film

Script & Director // 2012

Client: Carl Zeiss Vision

DP: Tanja Häring

Production Company: visuarte, Unique Media Solutions

CARL ZEISS – Visions for the World // Fulldome Film

Script & Director // 2011

Client: Carl Zeiss AG

TD: Dennis von Ledebur

Production Company: visuarte, Unique Media Solutions

WORLD MEDIA FESTIVAL, INTERMEDIA-GLOBE SILVER

6TH FULLDOME FESTIVAL, HONOURABLE MENTION

EMERSON CLIMATE TECHNOLOGIES - Step into New Worlds // Documentary

Script & Director // 2012

Client: Emerson Electric Co.

DP: André Albrecht

Production Company: AV Communication

ENGELHORN - Shopping World // Corporate Film

Script & Director // 2007

Client: Engelhorn KGaA

DP: Willy Dettmeyer

Production Company: Publicmotor

EVERY CHILD HAS RIGHTS – Inclusive Film Workshop for children

Workshop owner // 2018

Client: Trafixx Feuerwerk

GRUENLANDSCHULE – Learning has to be learned // Educational film for parents

Script & Director // 2008

DP: Carlo Jevalic

HARTMANN AG - Hand in Hand // Corporate Film for 37 countries

Script & Director // 2007

Client: PAUL HARTMANN AG

DP: Peter Matjasko

Production Company: Filmakademie Baden-Württemberg

HUGO – Spring / Summer 08 // Collection Movie

Script & Director // 2008

Client: Hugo Boss

DP: Sebastian Georgi

Production Company: Publicmotor

HUGO – Fall / Winter 09 /10 // Collection Movies: 4 films

Script & Director // 2009

Client: Hugo Boss

DPs: Holger Hemming & Sebastian Tischler

Production Company: Publicmotor

HUGO BOSS - Bodywear & Hosiery // Corporate Film

Script & Director // 2008

Client: Hugo Boss

DoP: Sebastian Georgi

Production Company: Publicmotor

HUGO BOSS - Dragonheart // Social Documentary

Script & Director // 2007

Client: Hugo Boss

DP: Alexis Jentsch

Production Company: Publicmotor

IHK STUTTGART – Booklet

Editor // 2012

Client: IHK Region Stuttgart

Design: Jai Wanigesinghe

Production Company: visuarte, Unique Media Solutions

IHK STUTTGART – Little Plant // Corporate Film & Web Special

Script & Director // 2011

Client: IHK Region Stuttgart

Animation: Jai Wanigesinghe

Production Company: visuarte, Unique Media Solutions

INFINEON – Business Traveller // Media installation @ Mobile World Congress Barcelona

Script & Director // 2018 – 2019

Client: Infineon

Agency: Schmidt Media Design AG

DP: Kumaran Herold

Motion Design: Florian Gerstner, Andreas Groß

Production Company: visuarte, Unique Media Solutions

INFINEON – Smart Home // Media installation @ Mobile World Congress Barcelona

Editor // 2019

Client: Infineon

Agency: Schmidt Media Design AG

Motion Design: Florian Gerstner, Andreas Groß

Production Company: visuarte, Unique Media Solutions

INFINEON – Smart Home // Social Media, 6 films

Editor // 2019

Client: Infineon

Agency: Schmidt Media Design AG

Motion Design: Florian Gerstner, Andreas Groß

Production Company: visuarte, Unique Media Solutions

INFINEON – Business Traveller // Social Media, 4 films

Script & Director // 2018 – 2019

Client: Infineon

Agency: Schmidt Media Design AG

DP: Kumaran Herold

Motion Design: Florian Gerstner, Andreas Groß

Production Company: visuarte, Unique Media Solutions

INFINEON – HPA RAP // Music Video

Script & Director // 2019

Client: Infineon

DP: Emanuel Maximilian Schwermer

Motion Design: Patricia Sprenger

Production Company: visuarte, Unique Media Solutions

INTERCULTURAL – Interview series in New Delhi

Editor & DP // 2007

JAGUAR - Sleepwalker // Ad

Script & Director // 2003

DP: Willy Dettmeyer

Production Company: Filmakademie Baden-Württemberg

KARSTADT – Experience Store // Digital Guide

Script & Director // 2017

Client: Karstadt

Agency: Mavis

Motion Design: Florian Gerstner

Production Company: visuarte, Unique Media Solutions

KONRAD MUNICH – Booklet

Editor // 2017

Production Company: visuarte, Unique Media Solutions

LACROIX – Poor Eater // Ad

Script & Director // 2003

DP: Oliver Staubi

Production Company: Filmakademie Baden-Württemberg

LANDTAG NRW – The legislative process // 280° panorama film

Script & Director // 2019

Client: Landtag Nordrhein-Westfalen

DP: Frank Mai // TD: Andreas Groß

Production Company: visuarte, Unique Media Solutions

LANDTAG NRW – Interim film new legislature // 280° panorama film

Script & Director // 2017

Client: Landtag Nordrhein-Westfalen

DP: Frank Mai // TD: Florian Dawel

Production Company: visuarte, Unique Media Solutions

LANDTAG NRW – Visitor Center // Documentary

Editor // 2016

Client: Landtag Nordrhein-Westfalen

DP: Frank Mai

Production Company: visuarte, Unique Media Solutions

LANDTAG NRW – Visitor Center // Interactive Exhibition // 31 films, incl. 280° panorama film

Script, Director & Editor // 2015

Client: Landtag Nordrhein-Westfalen

Agency: ATELIER BRÜCKNER

DP: various // TD: Florian Dawel

Production Company: visuarte, Unique Media Solutions

LG – Time of Flight // Launch Film @ Mobile World Congress Barcelona

Script & Director // 2019

Client: LG

TD: Dennis von Ledebur

Motion Designer: Florian Gerstner, Marcel Merz

Production Company: visuarte, Unique Media Solutions

MARIE@NORBERT.DE - Documentary

Editor // 2001

DP: Nadine Fiebig

MCDONALD'S - Pensioners // Ad

Script & Director // 2005

DP: Pascal Schmit

Production Company: Filmakademie Baden-Württemberg

SHORTLIST FIRST STEPS & SPOTLIGHT FESTIVAL

MCDONALD'S - Farmer // Ad

Script & Director // 2005

DP: Pascal Schmit

Production Company: Filmakademie Baden-Württemberg

SHORTLIST FIRST STEPS & SPOTLIGHT FESTIVAL

MCDONALD'S – McDelivery // Development of a new web series

Script // 2017

Client: McDonald's

Production Company: lucky7even

MERCEDES BENZ - The new E-Class Coupé // Car Presentation: 5 films

Script & Director // 2010

Client: Daimler AG

DP: Thomas Stokowski

Production Company: fischerAppelt, play

WORLD MEDIA FESTIVAL, INTERMEDIA-GLOBE GOLD

MERCEDES BENZ - The new E-Class Cabriolet // Car Presentation

Script & Director // 2010

Client: Daimler AG

DP: Thomas Stokowski

Production Company: fischerAppelt, play

WORLD MEDIA FESTIVAL, INTERMEDIA-GLOBE GOLD

MERCEDES BENZ - The new E-Class Coupé and Cabriolet // Motion Menu

Director // 2010

Client: Daimler AG

DP: Thomas Stokowski

Production Company: fischerAppelt, play

MERCEDES BENZ – Mercedes Benz TV // Relaunch

Editor // 2010

Client: Daimler AG

Production Company: fischerAppelt, play

MERCEDES BENZ - Sponsors // Presse Conference

Script & Director // 2010

Client: Daimler AG

DPs: various

Production Company: fischerAppelt, play

MERCEDES BENZ - Spring 2010 // Driving Conception: 3 films

Script & Director // 2010

Client: Daimler AG

DP: Sven Ickerodt

Production Company: fischerAppelt, play

MERCEDES BENZ – Mercedes Benz TV // Development of a new product show

Editor // 2009

Client: Daimler AG

Production Company: fischerAppelt, play

MERCEDES BENZ - Fashion Week Berlin Spring / Summer 09 // Corporate Film

Script & Director // 2009

Client: Daimler AG

DPs: various

Production Company: fischerAppelt, play

MERCEDES BENZ - Fashion Week Berlin Spring / Summer 09 // Lounge Video

Script & Director // 2009

Client: Daimler AG

DPs: various

Production Company: fischerAppelt, play

MERCEDES BENZ - Customer Contact // Educational Film for global trainings

Script & Director // 2006

Client: Daimler AG

DP: Pascal Rémond

Production Company: Publicmotor

MERCEDES BENZ - Star // Ad

Script & Director // 2005

DP: Laurentius Emmelmann

Production Company: Filmakademie Baden-Württemberg

SHORTLIST FIRST STEPS & SPOTLIGHT FESTIVAL

MOMENTS – Short

Script & Director // 2001

DoP: Oliver Staubi

Production Company: Filmakademie Baden-Württemberg

MUNICH CREATIVE BUSINESSWEEK - Opening event // Media staging

Script & Director // 2016

Client: bayern design GmbH

Motion Design: various

Production Company: visuarte, Unique Media Solutions

MUNICH CREATIVE BUSINESSWEEK – Opening event // Media staging

Script & Director // 2012

Client: bayern design GmbH

Motion Design: various

Production Company: visuarte, Unique Media Solutions

NOVARTIS – Introducing Mono-Embolex // Film Workshop for sales representatives

Workshop owner // 2006

Client: Novartis

NUTELLA – The World of Nutella // Ad

Script, Director & DP // 2000

Production Company: Filmakademie Baden-Württemberg

PHONING ANDY – Short

Script & Director // 2001

DP: Marcel Wehn

Production Company: Filmakademie Baden-Württemberg

ROCHE – RMM Award Pharma // Corporate Film

Director // 2018

Client: Hoffmann-La Roche

DP: Kumaran Herold

Production Company: mmpro. film und medienproduktion

SCHMALZ - History // Corporate Film

Script & Director // 2011

Client: J. Schmalz GmbH

DPS: Harald Geramanis & Jochen Keitel

Production Company: fischerAppelt, tv media

SMART - Customer Contact // Educational Film for global trainings

Script & Director // 2006

Client: Daimler AG

DP: Pascal Rémond

Production Company: Publicmotor

TCHIBO – Space Love // Ad

Script & Director, with Co-Director Christian Riebe // 2003

Client: Tchibo GmbH

DP: Willy Dettmeyer

Production Company: Filmakademie Baden-Württemberg

ANIMAGO AWARD, 1st PRIZE

SHORTLIST SPOTLIGHT FESTIVAL

TELEFONICA – The Amazing D's // Event Opening Film

Script // 2013

Client: Telefónica Deutschland Holding

Agency: zibert + friends

TRAVELLING THROUGH ITALY – Documentary

Editor // 1999

DP: Julia Stitt

Production Company: Filmhaus

UNCARING MOTHERS – Teaser for a new TV series

Director // 2015

DP: Tim Gondi

Production Company: Frieder Film

VITOS – Haina Clinic for Psychiatry and Psychotherapy // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Florian Langanke

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Bad Emstal Clinic for Psychiatry and Psychotherapy // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Orthopaedic Clinic of Kassel // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Kassel Clinic for Child and Adolescent Psychiatry // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Gießen Clinic for Psychiatry and Psychotherapy // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller & Florian Langanke

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Weilmünster Clinic for Neurology // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Eltville Clinic for Child and Adolescent Psychiatry // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Psychosomatic Clinic of Eltville // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Herborn Clinic for Psychiatry and Psychotherapy // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller

Production Company: FILMUNIQUE Medienproduktion GmbH

VITOS – Transitional Psychiatric Hospital Care of Hasselborn // Recruiting Film

Script & Director // 2019

Client: Vitos

DP: Daniel Möller

Production Company: FILMUNIQUE Medienproduktion GmbH

VODAFONE – Tree // Media Installation

Script // 2016

Client: Vodafone Group

Motion Design: various

Production Company: visuarte, Unique Media Solutions

VOLKSBANKEN RAIFFEISENBANKEN – We create Future // Campaign

Campaign development, Script & Director // 2011

(8 films, 2 DVDs, booklets, key visual, bannerings, print, campaign guide)

Client: BWGV

DP: Maik Ssyckor

Production Company: fischerAppelt, play

VOLKSBANKEN RAIFFEISENBANKEN – Innovation Award 10 // 4 films

Script & Director // 2010

Client: BWGV

DP: Harald Geramanis

Production Company: fischerAppelt, play

VOLKSBANKEN RAIFFEISENBANKEN – Input for Future // Corporate Campaign: 5 films

Script & Director // 2009

Client: BWGV

DPs: Harald Geramanis & Chris Winkler

Production Company: fischerAppelt, play

VOLKSBANKEN RAIFFEISENBANKEN – Human vs. Machine // Event Opening Film

Script & Director // 2008

Client: BWGV

DP: Tanja Häring

Production Company: fischerAppelt, play

VW – The One // Testimonial Films

Script & Director // 2012

Client: Volkswagen AG

Agency: zibert + friends

DP: Florian Lein

Production Company: visuarte, Unique Media Solutions

ZEISS GROUP – Midnight Stories // Corporate Film

Script & Director // 2013

Client: Carl Zeiss AG

DP: Tanja Häring

Production Company: visuarte, Unique Media Solutions

ZEISS GROUP – Photokina // Exhibit Development

Concept Design // 2012

Client: Carl Zeiss AG

Design: Bastian Bormke

Production Company: visuarte, Unique Media Solutions

ZEISS PLANETARIUMS - Light // Fulldome Show on the occasion of UNESCO „Year of Light“

Script & Director // 2015

Client: Carl Zeiss AG

TD: Florian Dawel

Production Company: visuarte, Unique Media Solutions

WORLD MEDIA FESTIVAL, INTERMEDIA-GLOBE GOLD

WORLD MEDIA FESTIVAL, INTERMEDIA-GLOBE GRAND AWARD

RUSSIAN FULLDOME FESTIVAL, BEST SHORT FILM

RUSSIAN FULLDOME FESTIVAL, AUDIENCE AWARD

IMMERSIVE FILM FESTIVAL, BEST IMMERSION INTERNATIONAL

CANNES CORPORATE MEDIA & TV AWARDS, GOLD KATEGORIE INFORMATIONSFILME

CANNES CORPORATE MEDIA & TV AWARDS, GOLD KATEGORIE EVENTFILME

9TH FULLDOME FESTIVAL, HONOURABLE MENTION

ZEISS PLANETARIUMS – Velvet // Corporate Fulldome Show

Script & Director // 2016

Client: Carl Zeiss AG

DP: various // TD: Florian Dawel

Production Company: visuarte, Unique Media Solutions

ZEISS VISION – Progressive Lenses // Corporate Film

Script // 2014

Client: Carl Zeiss AG

Production Company: visuarte, Unique Media Solutions

ZEISS VISION – T & I // Corporate Film

Script // 2018

Client: Carl Zeiss AG

Production Company: visuarte, Unique Media Solutions